

**TIDEWATER COUNCIL,  
BOY SCOUTS OF  
AMERICA**

**BREAKFAST  
OF  
CHAMPIONS**

**Tuesday, March 23, 2010  
7:15 AM**

Virginia Beach  
Convention Center  
1000 19<sup>th</sup> Street  
Virginia Beach, VA



**Featuring:**

**FRANK BEAMER**

**Head Football Coach of Virginia Tech**

**Emceeding the event is WVEC-TV 13 Sports Director Scott Cash**

The Breakfast of Champions is a fundraising event designed to honor and support the efforts of over 4,000 adult volunteers who provide a quality year-round Scouting program to more than 9,000 Hampton Roads youth.

All proceeds benefit the Tidewater Council, Boy Scouts of America.



## IT'S FOOTBALL TIME IN HAMPTON ROADS

### THE THROW...

**March 23, 2010** marks the 10th Annual Tidewater Council, Boy Scouts of America's Breakfast of Champions.

Game day starts with breakfast at **7:15 AM** leading up to this year's featured speaker, **Virginia Tech coach Frank Beamer!**

### THE TOUCHDOWN...

The Breakfast of Champions is a unique fundraising event in that there is **no ticket price for attendance**. Rather, attendees come to the breakfast, hear a brief story of Scouting and enjoy the morning with featured speaker **Frank Beamer**. Attendees are asked to make a contribution to Scouting of whatever they feel comfortable giving.

Because most people wait until the day of the breakfast to make their donation, a Player's Scorecard (Donation Form) is available at each place setting. There are several suggested giving levels provided on this form, the bottom line request being \$167, the cost to support one youth in Scouting for one year.

As a special recognition, anyone contributing \$365 or more will receive a football to be autographed by Coach Beamer at the event.

The minimum contribution to attend the breakfast should be \$50.00 to cover the cost of the event per person.

### TEAM STATS

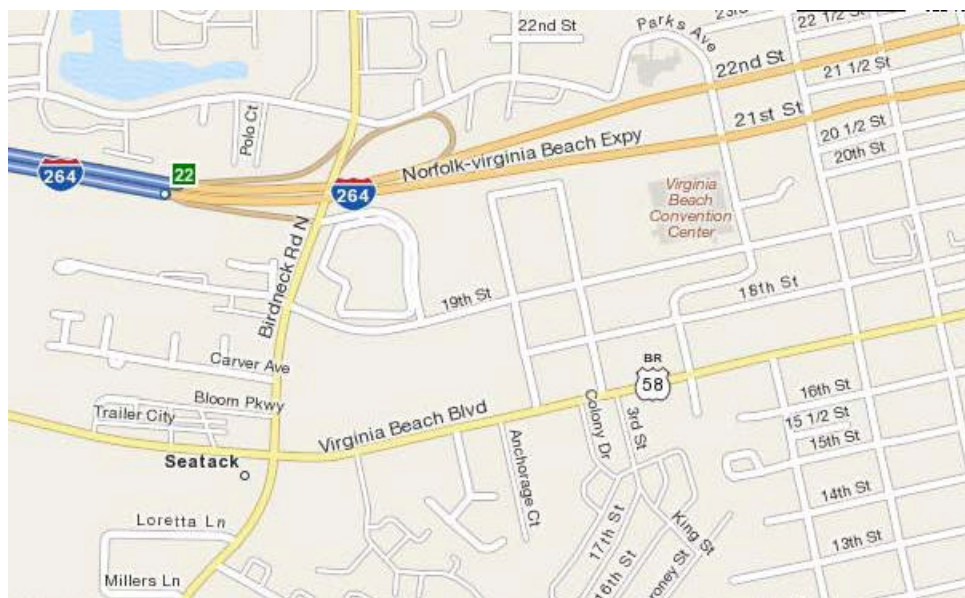
As you probably know, the mission of the Tidewater Council is to provide a quality year-round Scouting program to our over 9,000 youth, their parents and over 4,000 adult volunteers throughout Hampton Roads.

What you may not know is that donations from the community are the Tidewater Council's primary funding source for operations. In short, this mission cannot survive without each of you!

**GIVE AT THE  
LEADERSHIP  
(FOOTBALL)  
LEVEL AND GET  
YOURS  
AUTOGRAPHED  
BY COACH  
BEAMER AT THE  
BREAKFAST  
EVENT**

**BREAKFAST OF CHAMPIONS**  
FEATURING  
**VIRGINIA TECH FOOTBALL COACH**  
**FRANK BEAMER**

**TUESDAY, MARCH 23, 2010 AT 7:15 AM**



**VIRGINIA BEACH CONVENTION CENTER**  
**1000 19<sup>TH</sup> STREET**  
**VIRGINIA BEACH, VIRGINIA**

**ALL PROCEEDS SUPPORT THE BOY SCOUTS OF AMERICA**

**For more information:**

Sam Kowalski, Development Director  
Tidewater Council, Boy Scouts of America  
1032 Heatherwood Drive  
Virginia Beach, Virginia 23455

Phone: 757-497-2688

Fax: 757-473-3305

Email: [Skowalsk@bsamail.org](mailto:Skowalsk@bsamail.org)

# VIRGINIA TECH HEAD FOOTBALL COACH FRANK BEAMER

## Coach Beamer Has Led Hokies to 16 Consecutive Bowl Appearances

When Frank Beamer accepted the job as head football coach at his alma mater in 1987, his goal was for the Virginia Tech football program to reach a consistent level of excellence. The Hokies have come a long way since then. Along the way, Beamer has become one of the most respected and successful coaches on the college football scene.

Under Beamer, Tech football has enjoyed unprecedented success with 16 consecutive bowl appearances, three ACC titles, three ACC Coastal Division crowns, three BIG EAST Conference titles, two BCS bowl victories and a trip to the national championship game. The Hokies have finished in the Top 20 in 13 of the past 16 seasons, including five Top 10 finishes during the last 11 years.

Entering his 23rd year at the Tech helm, his overall record as the head man of the Hokies stood at 177-89-2. He became Tech's winningest football coach during the 1997 campaign. Counting six years as head coach at Murray State prior to joining the Hokies, Beamer's overall 28-year record was 219-112-4 heading into the 2009 season.

A spot in the Nokia Sugar Bowl to play No.1 Florida State for the national championship focused widespread attention on Virginia Tech and its football program following the 1999 season. Although the Hokies fell short in their bid for the national title, they proved that they belong among the top teams in the college ranks.

For his part in the Hokies' magical 1999 season, Beamer earned eight national Coach of the Year awards including the BIG EAST Conference Coach of the Year for the third time. In 1997, he was inducted into the Virginia Tech Sports Hall of Fame. He called it the biggest honor of his entire career. With the induction, he became the first active coach at the university to be honored in that fashion.

During his undergraduate days at Tech, Beamer started three years as a cornerback and played on the Hokies' 1966 and 1968 Liberty Bowl teams. He received a B.S. in distributive education from Tech in 1969 and a master's in guidance from Radford in 1972.

He began as an assistant at Radford High School from 1969 through 1971. Then, after one season as a graduate assistant at the University of Maryland, he went to The Citadel where he worked five seasons under Bobby Ross and one year under Art Baker. His last two years at The Citadel, Beamer was the defensive coordinator.

In 1979, Beamer went to Murray State as the defensive coordinator under Mike Gottfried. He was named head coach at Murray State in 1981 and went on to compile a six-year record of 42 wins, 23 losses and two ties.

The Tech coach was born in Mt. Airy, NC, and grew up in Hillsville, Va. At Hillsville High, he earned 11 varsity letters as a three-sport athlete in football, basketball and baseball.

Beamer is married to the former Cheryl Oakley of Richmond, Va. They have two children, Shane, a former member of his dad's football team at Tech and now an assistant at the University of South Carolina; and daughter Casey, a 2003 graduate of Virginia Tech who works for the Carolina Panthers of the NFL. Shane and his wife Emily have a 1 year-old daughter.

Please customize this TABLE HOST SAMPLE LETTER with a personal opening paragraph to all your Invitees with your letterhead. Items you might include with your letters: Player's Scorecard (donor form), Coach Beamer's bio, and map of location (all included in this packet).

DATE

Dear \_\_\_\_\_,

INCLUDE PERSONAL OPENING PARAGRAPH.

Please join me for a very special occasion. The Tidewater Council, Boy Scouts of America is hosting its 10<sup>th</sup> Annual **Breakfast of Champions** on **Tuesday, March 23, 2010** at **7:15 AM** at the **Virginia Beach Convention Center**, located at 1000 19<sup>th</sup> Street in Virginia Beach. The event will conclude at approximately 9:00 AM.

This year's featured speaker is **Frank Beamer, Head Football Coach at Virginia Tech**

The Breakfast of Champions is a fundraising event designed to help the Tidewater Council raise the funds vital for a continued quality youth Scouting program in Hampton Roads. Because this is a fundraising event for the Boy Scouts, we ask that minimum donation be \$50 to cover the expense of putting on the breakfast.

**A special football to be signed by Coach Beamer will serve as special recognition for anyone donating \$365 or more.** Additional giving levels are listed on the enclosed Players Scorecard.

I am looking forward to this exciting event and would love for you to join me. If you know of anyone else who would enjoy seeing Frank Beamer or who would like to support Scouting, please feel free to invite them to join us. If you decide to bring a guest, please let me know so that I can update our seating arrangements.

**Please RSVP to me by \_\_\_\_\_.** If you are unable to attend the breakfast, please consider supporting Scouting by making a contribution to the Tidewater Council on the attached Player's Scorecard.

Sincerely,

Your name

# 2010 Table Host Duties

1. Commit to your personal donation.
2. On the included *Prospect Clearing Sheet* make a list of 25 people you would like to invite to fill your table of 10. Please forward their names and contact information to your District Executive as soon as possible.
3. Send personal invitations to these 25 people asking them to join you at the event. A sample invitation letter has been included.
4. Be persistent--Follow up with those people who do not respond to your letter. Encourage those who cannot attend to still make a donation to the Boy Scouts.
5. For seating purposes, please forward your attendee's names and pledge amounts to your District Executive.
6. Attend report meetings.
7. Attend the event.







## 2010 Friends of Scouting Campaign Worker Information Sheet

Position in Campaign: \_\_\_\_\_

District: \_\_\_\_\_ Recruited By: \_\_\_\_\_

Name: \_\_\_\_\_

List below your preferred address for correspondence:

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Occupation: \_\_\_\_\_

Place of Employment: \_\_\_\_\_

Organizations that you belong to: \_\_\_\_\_

\_\_\_\_\_

---

FOR OFFICE USE:

\_\_\_\_\_ Date received \_\_\_\_\_ Sent Confirmation Letter